



27943 Seco Canyon Road, Suite #310
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www.petexpousa.net

POLICIES

1. CONTRACT

This application properly executed by Applicant (Exhibitor) shall, upon written acceptance by Pet Expo USA acting as show management constitutes a valid and binding contract. Show Management reserves the right to render all interpretations and to establish further regulations as may be deemed necessary for the general success of the exhibition. It is further agreed that the conditions, rules, and regulations as herein stated and as outlined in this document are made part hereof as though fully incorporated herein, and that the said exhibitor agrees to be bound by each and every one thereof.

2. INDEMNIFICATION

The applicant hereby agrees to indemnify, defend and protect Show Management, the Facility and the Official Service Contactor against, and hold and say the Show Management, the Facility and hold harmless from any and all claims, demands, suits, liability, damages, loss, costs, attorney fees and expense of whatever kind of nature (collectively "Claims") which might result from or arise out of: (i) any action or failure to act of the applicant or any of its officers, agents, employees, or other representatives; (ii) damage or loss to property, or from or out of any damage, loss, harm or injury to the person or any property of the applicant or any of its officers, agents, employees or other representatives, or any third parties, and (iii) all Claims of relating to or arising from patent or copyright infringement. In addition to the duty of applicant to indemnify, the Management shall also have the right to terminate this Agreement if a Claim arises during or prior to the show.

3. USE OF SPACE

Exhibit Management reserves the right to decline, prohibit, or expel an exhibit which, in its judgment, is out of keeping with the character of the exhibition, this reservation being all inclusive as to persons, things, printed matter, product, conduct, sound level, etc.

- Distribution of advertising material and exhibitor solicitation of any sort shall be restricted to the Exhibitor's booth.
- No canvassing of the aisles, parking lots, or Expo ground is permissible.
- Exhibitor's exhibit or product may not extend beyond the limits of the Exhibitor's booth and part of any exhibit or product may not extend into any aisle.
- No exhibitor shall so arrange his/her exhibit so as to obscure or prejudice adjacent Exhibitors in the opinion of Show Management. No Exhibitors shall assign or sublet any part of his assigned space without the consent of Show Management in writing. Any space not occupied by the time set for completion of installation of displays will be reassigned at the discretion of Show Management. Deposits will be forfeited unless Management has approved special arrangements.

Exhibitor will keep his exhibit open and staffed at all times during the show hours. No early dismantling of show booth area will be permitted. This is strictly prohibited.



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Downsizing (canceling one or more spaces of a multiple space booth) after space has been assigned may result in relocation of booth.

BOOTHS- Standard booth equipment- back, top, sidewalls, tables, chairs, and identification sign- is provided by Pet Expo USA without cost to the Exhibitor. If an exhibitor plans to install a completely constructed display of such a character that the Exhibitor will not require or desire the use of standard booth equipment, no part thereof shall so project as to obstruct the view of adjacent booths. No booth, display or its contents may exceed height of booth provided. Raw wood, cardboard, or similar material for wings to booths must be covered or painted if they are visible to adjacent booths.

Failure to comply with the rules and regulations of this contract will result in the alteration or removal of the booth at the Exhibitor's expense. Rental fees for services and exhibit space are not refundable.

Exhibitors shall be bound by all pertinent laws, codes and regulations of municipal or other authorities, having jurisdiction over the exhibit facility or the conducting of said exhibit, together with the rules and regulations of the owners and/or operators of the facility in which the exhibition is held.

4. WRITTEN CANCELLATION

REFUND POLICY- An exhibitor must deliver a written cancellation notice at least 90 days prior to show in order to receive a full refund less a cancellation fee of \$50.00. Any written cancellation notice received within a 90 days of the move in of the show, is subject to a cancellation fee of 50% of total booth space plus the \$50.00 administrative cancellation fee. **No refunds will be issued in the event of cancellation within 60 days of the show regardless of when contract was received and accepted.**

It is agreed that if the Exhibitor fails to comply in any respect with the terms of the agreement, then Show Management shall have the right without notice to the Exhibitor to sell or offer for sale the exhibit space covered by this contract. Said Exhibitor will be liable for any deficiency, loss or damage suffered by the exhibition by reason of the premises stated, and further agrees to pay Show Management upon demand reasonable to expenses and costs incurred by reason thereof.

It is agreed that actual occupation of the exhibit space by an exhibit is of the essence thereof, and that should the exhibition be unable to affect the sale of the space as herein provided, the exhibition is then expressly authorized to occupy or cause said space to be occupied in such a manner as it may deem in the best interest of the exhibition, without any rebate or allowance whatsoever to the Exhibitor and without in any way releasing said Exhibitor from any liability hereunder, and said Exhibitor expressly agrees to pay the exhibition the full sum as herein set forth.

Pet Expo USA will not be liable for the fulfillment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: By reason of the facility being damaged or destroyed by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law,



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postponement or cancellation of the exhibition, or for any cause beyond their control. It will, however in the event of it's not being able to hold an exhibit for any of the above named reasons, reimburse Exhibitor on a pro-rata basis on the amount paid in, less any and all legitimate expenses incurred, such as but not limited to: Rent, advertising, operation costs, etc.

5. INSURANCE

It is advised that exhibitors carry worker's compensation, commercial general liability including products and completed operations, independent contractors, personal injury and blanket contractual liability insurance and limits of at least \$1 million per occurrence, \$2 million aggregate. All coverage must be evidenced by a Certificate of Insurance with a 30-day notice of cancellation provision to the holder naming Pet Expo USA as additional insured. If requested by Show Management, they must be made available on show site.

It is strongly recommended that Exhibitors also carry insurance to cover loss or damage to their exhibits or other personal property while such property is located at or is in transit to or from the exhibit site. Pet Expo USA assumes no liability for any loss, damage or injury to any property of the Exhibitor or to any of its officers, agents, employees or contractors, whether attributable to accident, fire, theft or any other cause whatsoever. While the exhibition may provide security guards, it is solely done as an accommodation to Exhibitors. The Exhibitor expressly agrees to save and hold harmless Pet Expo USA, their management, agents and employees from any and all claims, liabilities and losses for injury to persons or animals (including death) or damage to property arising in connection with Exhibitor's use of the exhibit space, except such losses as may be the result of the sole negligence of Pet Expo USA.

6. Decorator Services

Pet Expo USA shall have a designated Official Service Show Contractor to provide booths, tables, chairs, electrical (where requested), booth signage, staging, pet pavilion, food booths, restroom facilities, trash, water, security services, ticket booths, ticket sales on site.

7. Parking

Designated Exhibitor parking will be assigned on site at no charge (limit one vehicle per Exhibitor), badges for Exhibitors will be provided by Pet Expo USA prior to the event or during move-in on day of event. VIP parking will be available at no charge at the entrance to the location. Public parking will be located at Valencia High School at no charge and the City of Santa Clarita has been contracted to provide transportation service to/from the location.

8. Food Vendors

Pet Expo USA has the exclusive rights to sell food & beverage and/or giveaways for human consumption and any such items must be ordered or purchased through designated food vendors.



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Food is not allowed to be brought into the event. Pet Expo USA has no control over prices charged for products nor over the number of vendors selling similar or competitive products.

9. Show Program

No additions, changes or deletions will be reflected in the Program once it has been turned over to the printer for publication (approximately 45 days prior to the opening of the show). Show Management reserves the right to edit, delete or combine and information as deemed necessary and assumes no responsibility for error or omissions.

